



Pooch & Paws Market Saturday 14 June 2025 Mt Gravatt Showgrounds



Yes we are back bigger than ever in 2025! The Pooch & Paws Market is returning this year - the same team and management but under our bespoke market management group - Together Event Co.

After the huge success of our first Pooch & Paws Market last year we return to Mt Gravatt Showgrounds on Saturday 14 June 2025.

Together Event Co. is growing a small number of unique market events at Mt Gravatt Showgrounds including - Pooch & Paws, Sewing Destash Market, Flourish Fair and Foodie Fair at Easter and Christmas.

With each event and location there will be different costs and sites. We look forward to seeing you soon for amazing market days!

Leesa & Alana
Together Event Co.

Together
Event Co.
Bespoke Market Management

we bring market events alive



We Are Unique! Together Is Our Motto!

- We have a solid sense of community working together with local not for profits and community groups who are all welcome to attend our market to promote their cause.
- We look forward to working with local community groups in our new locations and to develop relationships
- We donate funds back into the community through our Community Cause Project at each event and we are currently working on something NEW for June 2025.
- We ensure that our stallholders meet our customers expectations and we care about the experience for all. We are here to work with you each step of the way.
- We care about our vendors and visitors and want everyone to have an amazing day.
- We listen to your feedback to ensure we grow.

Our Advertising

- Our investment in advertising ensures our success! We invest in a strong marketing campaign to reach our audience and bring numbers to the event.
- Our FB and IG advertising and engaging IG Friends helps spread the word and bring buying customers to the event.
- We work with an amazing local small business to make things happen and to ensure that the right people see and attend.
- We promote the market as a joint venture - on occasion we will use vendor photos but the market group advertising is our goal.



Stallholder Essentials

- Our market thrives on the fact that we are a genuine Pet Event with vendors that suit our theme.
- We work hard to ensure that your product offers are spaced well throughout the market. We will work with you if we make an error as your success on the day is vital.
- All sites will need their own tables and equipment. If you are outside you will need a marquee and marquee weights.
- We have a Vendors Facebook page as well as a Stallholder Update which is emailed out to help you with planning for the event.
- You will also be asked to provide photos and info to assist us with our marketing. Liking, sharing and commenting from stallholder is essential to promote the market.
- Public Liability Insurance is vital for all stallholders. Then you will need to provide your policy info in the Application.
- As the event co-ordinator we can provide your public liability insurance at the discounted rate of \$20 for table market sites and \$30 for all 3m x 3m or larger site.
- Although we do not have a pet play area many customers used the oval for off leash play.
- We are making some changes to the overall layout of the event for better customer flow from the parking to the event location

Market Entry

- Customer Entry is \$2 from 9am under 15 are free.
- Pets are all welcome on lead and Refresh Stations will be located around the market.
- All children will receive a free Pet Mask
- There is free parking which is plentiful at the Mt Gravatt Showgrounds and provides easy access to the event

Event Sites

The event will be held in the hall and grassed area in the Showgrounds - there are both inside and outside stall locations. All sites will need their own tables, equipment, marquee if outside and marquee weights. Table Hire is \$15 but we encourage you to bring your own. Stall options are:

- Inside - Table Sites \$50 - Includes Table 210cm x 700cm
- Inside - 3m x 3m \$90 - Will accommodate 3 tables
- Inside - 3m x 6m \$180 - Will accommodate 6 tables
- Outside - 3m x 3m \$80 - Best suited for 3/4 tables
- Outside - 6m x 3m \$160 - Will accommodate 6/7 tables

Inside Stalls may use a marquee but no side walls will be allowed. Map is indicative only and is subject to change as we accommodate to the applications.

The food trucks will be located away from the main stalls.



Event Sponsorship

Our Pooch & Paws Market has an option of Event Sponsorship these packages allow us to work together as part of the market team.



Gold Paws

2 Gold Paws Sponsorship Opportunities
One Product Based and One Serviced Based
Cost \$600 - Value Add Over \$1500
Advertising/Partnership/Signage
Site Location - Choice of 3m x 6m



Silver Paws

1 Silver Paws Sponsorship Opportunity
One Product Based or Serviced Based
Cost \$300 - Value Add Over \$800
Advertising/Partnership/Signage
Site Location - Choice of 3m x 3m



Bronze Paws

1 Silver Paws Sponsorship Opportunity
One Product Based or Serviced Based
Cost \$200 - Value Add Over \$600
Advertising/Partnership/Signage
Site Location - Choice of 3m x 3m



Next Steps

We believe that we offer an amazing event for customers and vendors and we love different and new offers. Your investment for a stall site will ensure you have an amazing day!

- Contact us if you have any questions
- If you are unsure about your product offer then touch base for approval
- Applications will be given decision quickly followed by a Stallholder Agreement and then followed with an invoice for the event including any equipment hire.
- All successful application will be invited to join our NEW Facebook Stallholders Group for Mt Gravatt Event Paws Market.
- Email Updates will be sent out every few weeks
- A pre-market onsite set up meeting will be offered close the market day
- Our FB page will be helping you along the way

