

Sewing Destash Market Saturday 29 March 2025 Mt Gravatt Showgrounds

Yes we are back bigger than ever in 2025! The Sewing Destash Market is expanding.... the same team and management but under our new bespoke market management group - Together Event Co.

The huge success of our Destash Markets is bringing about some amazing new events for the coming year.

Mt Gravatt in March and September Nambour in May Dates to be advised for Toowoomba and Tweed Coast.

Sewing Adventures in Salisbury will continue to operate and run sewing courses an classes. Together Event Co. is growing a small number of unique market events at Mt Gravatt Showgrounds including - Pooch & Paws, Flourish Fair and Foodie Fair at Easter and Christmas.

With each event and location there will be different costs and sites. As with many things we have seen some increases in costs across the board and hence there will be some increases in site costs and entry fees at different sites.

We look forward to seeing you soon for amazing market days!

Leesa & Alana Together Event Co.



We Are Unique! Together Is Out Motto!

- We have a solid sense of community working together with local not for profits and community groups - these included Care Kits For Kids, Creative Women's group, Boomerang Bags, CWA, Sewing For Charity Australia and The Nest Community.
- We look forward to working with local community groups in our new locations and to develop relationships
- We donate funds back into the community through out Patterns For Charity collection in September we donated \$2000 to Care For For Kids.
- We ensure that our stallholders meet our customers expectations and we care about the experience for all. We are here to work with you each step of the way.
- We care about our vendors and visitors and want everyone to have an amazing day.

Our Advertising

- Our investment in advertising ensures our success! We invest in a strong marketing campaign to reach our audience and bring numbers to the event.
- We work with an amazing local small business to make things happen and to ensure that the right people see and attend.
- We promote the market as a joint venture on occasion we will use vendor photos but the market group advertising is our goal.







Stallholder Essentials

- Our market thrives on the fact that we are a genuine DESTASH event. This means that we are selling excess products at discounted prices. This makes us unique and successful.
- Allowed products include -: quilting fabric, dress fabric, vintage fabric, notions, haberdashery, craft items, threads, sewing books, hand stitching items, embroidery, sewing gadgets, sewing and crafting tools, patterns and craft magazines. Handmade clearance items and excess small business stock is welcome but must only take up a small part of your offer.
- We do not accept-: non handmade clothing, items that are not sewing or craft related, plants, candles, general handmade. If you have items to sell and are unsure please touch base before applying.
- All sites will need their own tables and equipment. If you are outside you will need a marquee and marquee weights.
- We have a Vendors Facebook page as well as a Stallholder Update which is emailed out to help you with planning for the event. You will also be asked to provide photos and info to assist us with our marketing. Liking, sharing and commenting from stallholder is essential.

Public Liability

- Public Liability Insurance is vital for all stallholders. Then you will need to provide your policy info in the Application.
- As the event co-ordinator we can provide your public liability insurance at the discounted rate of \$20 for table market sites and \$30 for all 3m x 3m or larger site.
- Please indicate this on your application submission. With policy changes numbers are limited. If you are doing multiple events a year please look here -<u>mymarketinsurance.com.au</u>

Market Entry

- Early Bird Entry to the event is \$5 these tickets will give customers the first access to the market from about 8.45am. Entry from 10am will be \$2. After 12noon will be free
- Under 15 are free.
- We will again allocate close disabled parking but we cannot man and control the area.
- There is free parking which is plentiful at the Mt Gravatt Showgrounds
- No pets allowed without a permit

Markdown Madness

- From 12noon till 1pm entry to the event will be FREE.
- 12noon is the time to discount, haggle, spruik and reduce your stock!
- Prepared your signs sell off your remaining stock and if you don't want to take it home consider speaking with the onsite charity sewing groups to donate.



Event Sites

The event will be held in the hall and grassed area in the Showgrounds - there is both inside and outside stall locations. All sites will need their own tables, equipment, marquee if outside and marquee weights. Table Hire is \$15 but we encourage you to bring your own. Stall options are:

- Inside Table Sites \$50 Includes Table 210cm x 700cm
- Inside 3m x 3m \$100 Will accommodate 3 tables
- Inside 3m x 6m \$200 Will accommodate 6 tables
- Annex Table Site \$40 2.5m x 2m Will accommodate 1 table located beside hall, on concrete, can host an umbrella
- Outside Table Site \$50 Includes 2m x 0.7m table under shared marquee
- Outside 3m x 3m \$90 Best suited for 3/4 tables
- Outside 6m x 3m \$180 Will accommodate 6/7 tables

As mentioned Public Liability Insurance is available as an add on through our Market Organisers policy. Map is indicative only and subject to change.



Next Steps

We believe that we offer an amazing event for customers and vendors and we love different and new offers. Your investment for a stall site will ensure you have an amazing day!

- Contact us if you have any questions
- If you are unsure about your product offer then touch base for approval
- Applications will be given decision quickly followed by a Stallholder Agreement and then followed with an invoice for the event including any equipment hire.
- All successful application will be invited to join our NEW Facebook Stallholders Group for Mt Gravatt Events
- Email Updates will be sent out every few weeks
- A pre-market onsite set up meeting will be offered close the market day
- Start sorting, marking and pricing your stash
- Think about the layout of your stall and how to set it up
- Our FB page will be helping you along the way

